

Bryan Brooks, Director of Marketing and Communications

Brooks joined Kentucky Youth Soccer in October of 2006 in a newly created position as Director of Marketing and Communications. Brooks is responsible for the overall development and implementation of the organization's marketing and communications strategic plan.

Prior to joining Kentucky Youth Soccer, Brooks worked from 2002 – 2006 for Host Communications, a Lexington based Sports Marketing Company where he served as the Tour Director for the got milk? 3v3 Soccer Shootout, a 70 city National Soccer Tour and as the Senior Marketing Manager for the Host Communications Collegiate Brand. Prior to his work with Host Communications, he worked for adidas America as a Soccer Promotions Manager, primarily working on the US Youth Soccer account. He started his professional career in 1995 as an event intern for US Youth Soccer before moving into a full time role in 1997.

Brooks, a native of Plano, Texas, attended the University of North Texas. He currently resides in Lexington with his wife Becky and their son Jackson.