

# YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear Parents & Coaches of Kentucky Youth Soccer,

Throughout the year, your commitment and effort help to build a successful soccer team. As your official sporting goods retailer, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the **Dick's Sporting Goods store locations listed below on March 3, 2012 from 10-8pm.** Every member of your organization attending this event will receive a soccer team packet with discount coupons for soccer equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day. Please bring this letter with you to the event. **You must present it at the register to receive your discount.** We hope that you will take advantage of this team shopping event, so your team can enjoy our best products at a great savings!

**~Dick's Sporting Goods Locations~**

- Springhurst 3555 Springhurst Blvd Louisville, KY. 40241 (502)-429-0776**
- Hurstbourne 3500 S Hurstbourne Parkway Louisville, KY. 40299 (502)-499-9029**
- Lexington 1968 Pavillion Way Lexington, KY. 40509 (859)-264-8800**
- Florence 1336 Hansel Ave Florence, KY. 41042 (859)-283-2702**
- Fayette Mall 3645 Nicholasville Rd Lexington, KY. 40503 (859)-273-1642**
- Oxmoor 7900 Shelbyville Rd Louisville, KY. 40222 (502)-420-6400**
- Evansville 6601 E Lloyd Expressway Evansville, IN. 47715 (812)-402-9100**
- Paducah 5101 Hinkleville Rd Paducah, KY. 42001 (270)-442-0100**

\*Some additional exclusions may apply. See store for more details.

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Valid date of event only.

Coupon good for

# 15% OFF

your purchase\*

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## SAVINGS EXAMPLES

Nike Soccer Ball .....	\$20.00
10% off coupon .....	- \$2.00
<b>Adidas Shin Guard .....</b>	<b>\$16.99</b>
10% off coupon .....	- 1.70
<b>Adidas Cleats .....</b>	<b>\$34.99</b>
10% off coupon .....	-3.50
<b>Subtotal .....</b>	<b>\$64.78</b>
<b>15% off entire purchase .....</b>	<b>-\$9.72</b>
<b>TOTAL .....</b>	<b>\$55.06</b>
<b>YOU SAVED .....</b>	<b>\$16.92</b>