

KENTUCKY YOUTH SOCCER ASSOCIATION



SOCCER LEARNING UNIVERSITY

John Cothran

Director of Technology
Philadelphia Union Academy



John is currently the Director of Technology for the Philadelphia Union Academy, and serves as the lead data engineer for the coaching and technical offices across the club. His primary role consists of building, maintaining, and improving the custom, in-house software platform that centralizes Philadelphia Union's sport data across the Philadelphia Union First Team, Bethlehem Steel, and Philadelphia Union Academy. John served on the executive team at the Union Academy that developed the formal Player Development Training Methodology and Curriculum, and has helped to develop 5 of Philadelphia Union's 7 Homegrown Player Signings in his time at the Union. Before joining the Union in December 2016 as a Sport Scientist and moving into his current role, John worked on staff with the University of

Kentucky Men's Soccer Team as a Data Analyst and Fitness Coach. Additionally, John Co-Founded a Lexington-based technology company, Ventre Tech LLC, that builds cutting-edge custom software for industries ranging from professional sports clubs to medical organizations to law firms. Originally from Danville, KY, John grew up playing soccer in the Central Kentucky area, and played four years for Georgetown College. John has a B.S. in Exercise Science from Georgetown College and a M.S. in Exercise Physiology from University of Kentucky."